

ePath Learning Pro Services

Custom Course Development

Sometimes, deploying a successful on-demand enterprise learning program requires more than just great technology and support. Sometimes it means tapping into the expertise of those who have done it before and who know the cultural, technical and practical challenges you are likely to face. ePath's Pro Services team of Instructional Designers, Graphic Artists, Programmers, Media Specialists, Communications Specialists and Project Managers have been there before, many times. Our focus is on your Learning Solutions. We are your partner for success!

We provide a full suite of services for your Learning Solutions:

- eLearning
- Job Aids and Reference Documents
- Instructor-led Training
- Blended Solutions
- Consulting

Who We Are

Outsourcing your custom course development needs to the ePath Learning Pro Services team brings you one of the **most experienced staffs in the industry**, ePath Learning has the resources to support the full life-cycle of your training initiatives. All of our leaders in each key discipline have over 10 years experience in the industry. We listen to you, and know how to design and develop learning solutions that meet your needs – on time and budget. We combine that experience with young, creative professionals who bring a contemporary insight to your learning solutions and develop fresh, fun and attractive products.

Our team resume includes the following highlights:

- One of the strongest experience bases in the industry with skilled project managers and award-winning instructional designers, graphic artists, narrators and multimedia specialists.
- Expertise developing effective, engaging courses in several areas of specialization including soft skills, product knowledge, regulation compliance, safety and awareness, application training, and new hire orientation.
- Knowledge in developing content for a wide array of industries.

ePath Learning continues to build on the experience base of its staff by developing custom learning solutions for client's ranging from some of the world's largest corporations to small and mid-sized businesses just realizing the power of online learning:

Aerospace	Pratt & Whitney Rockwell Collins	Pharmaceutical	GlaxoSmithKline (GSK) Pfizer
Financial Services	AmSouth Bank Bank of America Mass Mutual SBLI	Retail	The Vitamin Shoppe iParty
Manufacturing	GAF Materials Corporation	Telecommunications	AT&T Bell Atlantic Verizon

What We Do

Sometimes you want a high-production-value course; other times you need your content delivered quickly and on a shoe-string budget.

Sometimes your source material is organized as existing course content that's been delivered in traditional instructor-led classes, on videotape or as a paper-based training. Sometimes you only have an idea.

That's what "custom course development" is all about...**listening to your needs**, and ensuring your learners and your organization gain the benefits of delivering your courses online.

A Planning and Development Process that's Time-Tested

Our goal is the same as yours: a successful online course. We consistently achieve your goals by following a planning and development process that was forged from our experience and provides the direction and visibility needed for every step of the process.

STEP 1



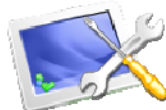
We perform a careful analysis of your content, your needs and your objectives.

STEP 2



Our expert instructional designers develop creative design strategies that meet your unique needs. We design with an approach that works best for your content, learners and objectives, while giving you early insight into what you will see in the finished product.

STEP 3



Our course development staff of graphic artists, instructional designers, audio specialists, narrators, programmers and production specialists brings the course design to life. Our deep bench ensures we have the resources to handle the most demanding schedules.

STEP 4



During the evaluation and implementation phase, we'll make sure learners are set up to retain the content – and put it into action. With a dedication to encouraging active learning, ePath Learning can help your learners acquire the skills and knowledge they need for on-the-job success.

What We Deliver: Success

ePath Learning is your partner for success. We deliver custom courses that:

- Meet your objectives
- Are instructionally sound
- Are creative and engaging
- Are on-time and on-budget

If there is one thing we are most proud of, it's the results we help our customers achieve every day. We would love to spend some time learning more about your unique needs, showcasing some of our design samples, and share with you more about our time-tested development process

Contact us today to begin your custom course development consultation!